



**BUSINESS  
GOVIRTUAL**  
Hong Kong  
EXPO & CONFERENCE

**BUSINESS.** TO FUTURE  
& BEYOND  
**GOVIRTUAL.** GO TECHNOLOGY  
GO INTELLIGENT  
**2023**

# 科技會議

## BUSINESS GOVIRTUAL TECH CONFERENCE

會議議程 | CONFERENCE PROGRAMME

**Aspire  
Stage**

**Beyond  
Stage**

**Connect  
Stage**

**Tech Talk  
Stage**

2023.7.12 – 14 HKCEC 灣仔會展  
2023.7.12 – 21 The GOVIRTUAL OMNI



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 GOVirtualExpoHK

 BUSINESS GOVirtual Expo & Conference

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主辦單位  
Organizer

**BAOBAB  
TREE** 柏堡

## Aspire Stage

09:30 - 13:10

## Plenary: Opening Ceremony &amp; G0Strategic Forum



09:30 - 10:00

## Opening Ceremony

10:00 - 11:00

**Opening Panel: AI Adoption & its Future**  
 領袖高峰對話：AI 應用及未來趨勢


Moderator:



Dr. Toa Charm, Founding Chairman,  
Data Literacy Association

Panelists:



Mr. Chris Au Young, General Manager,  
Innovation & Data Insights,  
Airport Authority Hong Kong



Ir. Sunny Lee Wai-kwong, BBS, JP, Board Chairman,  
Hong Kong Applied Science and Technology Research  
Institute



Ms. Cally Chan, MH, General Manager,  
Microsoft Hong Kong and Macau



Mr. Nixon Chau, Managing Director and General Manager,  
SenseTime Hong Kong

11:00 - 11:20

**Keynote: Smart Cities Landscape**  
 主題演講：智慧城市多面睇

Moderator:



Mr. Ivan Lam, Vice President, Exploratory and Industry  
Technology Solutions, Lenovo PCCW Solutions

Panelists:



Mr. Michael Chan, Managing Director,  
MTR Lab Company Limited



Dr. Lana Lo, Chief Information Officer,  
City University of Hong Kong

11:20 - 11:40

**Keynote: Key Consideration When Deploying AI Infrastructure**  
 主題演講：部署AI基礎設施時的關鍵考慮因素


Mr. CC Wong, Product Director, APAC, Digital Realty

11:40 - 12:00

**Keynote: Empowering Smart City and New Generation Networks**


Dr. Jun Du, General Manager, Technology & Innovation,  
China Unicom Global

12:00 - 13:10

**BIG4's Roundtable: What's Next to the Virtual Assets?**


Mr. Peter Koo, Convenor, Fintech The Specialist Group,  
Hong Kong Computer Society

Panelists:



Mr. Robert Lui, Hong Kong Digital Asset Leader & Southern  
Region Capital Market Services Group Leader, Deloitte China



Mr. Alex Yung, EY Asia-Pacific Business Transformation &  
Innovation Leader; Asia-Pacific Tech, Media & Telecom  
Sector Leader



Mr. Robert Zhan, Director - Risk Consulting, KPMG China



Mr. Duncan Fitzgerald, Financial Services Risk Controls and  
Governance Leader and Digital Assets / Web3 Co-leader,  
PwC Hong Kong

## Aspire Stage

14:30 - 16:30  
**Retail Innovation Summit 2023**  
零售創新峰會2023

Powered by



14:30 - 14:35

### Welcome Speech

Mr. Vincent So, Chairman, Hong Kong Retail Technology Industry Association

14:35 - 14:55

### Acceleration of Retail Digital Innovation

Mr. Vincent So, Chairman, Hong Kong Retail Technology Industry Association  
Mr. Patrick Tsang, Chairman, Retailer Advisory Committee

14:55 - 15:10

### Transform & Accelerate - The Digital Journey of a Retail Chain Shop

Mr. Francis Wong, Chief Information Officer, International Housewares Retail Company Limited

15:10 - 15:40

### The Digital Innovation Journey of Global & Local Brands

Moderator:

Mr. Vincent So, Chairman, Hong Kong Retail Technology Industry Association

Panelists:

Ms. Eva Tsang, Marketing Director, ChaCha Beauty  
Mr. Kent Lam, CTO, Decathlon HK  
Mr. Winston Yeung, Executive Director, Fulum Group Holdings Limited

15:40 - 15:55

### Use Technologies To Change The Way We Eat



Mr. Matt Reid, CEO & Co-founder, KIN Food Halls

15:55 - 16:25

### Reshaping the F&B Industry with Innovation & Technology

Moderator:

Mr. Henry Yeung, Vice Chairman, Hong Kong Retail Technology Industry Association

Panelists:

Mr. Simon Huang, Managing Director, Charming International (HK) Group Limited  
Mr. Alan Ho, Head of IT, Crystal Jade Culinary Concepts Holding (Greater China) Limited  
Mr. Arist Wong, Chairman, Hong Kong Smart Catering Association  
Mr. Gary Wong, Chief Technology Officer, Seafruit Depuration Limited

16:25 - 16:30

### Closing Remarks

Mr. Vincent So, Chairman, Hong Kong Retail Technology Industry Association

## Beyond Stage

14:30 - 16:30  
**WTIA Innovation Forum**  
香港無線科技商會創新科技論壇

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14:30 - 14:40

### Welcome Speech

Mr. Keith Li, Chairman, Hong Kong Wireless Technology Industry Association (WTIA)

14:40 - 15:00

### How to drive eCommerce SEO with the aid of ChatGPT 如何借助 ChatGPT 提升電商 SEO

Mr. Ivan So, Digital Consultant, HDcourse

15:00 - 15:20

### Driving Sales: The role of Artificial Intelligence and Data Digital Marketing 人工智能與數據：新時代數字營銷角色

Mr. Jordan Sun, Director, Maxzer Limited

15:20 - 15:40

### Improve Customer Journey by Adopting AI 利用人工智能提升顧客體驗里程

Mr. Lok Wang Chun, Regional Partnership Development Manager, Infobip Limited  
Mr. Perry So, Development Manager, SDS-TechGlobal Limited

15:40 - 16:00

### Unlock the Power of AI: The Game-Changer in the Marketing Industry 盡展AI潛能：營銷行業的大轉變

Mr. Brendan Wu, Technical Co-founder, HKAI Limited

16:00 - 16:20

### AI: The Game-Changer in E-Commerce and Digital Marketing? 人工智能：開啟電子商務及數碼營銷新模式

Moderator:

Mr. Keith Li, Chairman, Hong Kong Wireless Technology Industry Association (WTIA)

Panelists:

Mr. Ivan So, Digital Consultant, HDcourse  
Mr. Brendan Wu, Technical Co-founder, HKAI Limited  
Mr. Lok Wang Chun, Regional Partnership Development Manager, Infobip Limited  
Mr. Jordan Sun, Director, Maxzer Limited

16:20 - 16:30

### Innovative Feature Sharing: Interactive AI Artwork 互動式AI創作體驗分享

Mr. Donald Chan, Vice Chairman, Hong Kong Wireless Technology Industry Association (WTIA)

## Connect Stage

14:00 - 15:00  
**Hong Kong eCommerce Supply Chain Association Forum**  
香港電子商貿供應鏈協會論壇

Powered by



14:00 - 15:00

### Innovative eCommerce Supply Chain Solutions in the New Retail Era for the brands to succeed in the emerging market in South-East Asia 如何通過創新的電子商務供應鏈解決方案，力助品牌在新零售時代在東南亞新興市場取得成功

Moderator:

Mr. Terry Chan, Founder & Chairman, Hong Kong eCommerce Supply Chain Association (HKeCSC)

Panelists:

Mr. Joseph Chan, CEO, AsiaPay  
Mr. Edwin Wong, Director, Cloudbreakr  
Mr. Billy Yeung, Co-founder, InsCoder Limited  
Mr. Taurus Cheung, Co-founder, ShipAny

15:05 - 17:20

### GODigital Forum

15:05 - 15:35

### Not Physical-Only. More Than Just Online. Engaging Millennials & Generation Z? Add Immersive Experience & Metaverse Extensions To Events For Enhanced Effectiveness 不止實體，超越網上。想與「千禧一代」及「Z世代」更有效互動？為活動添加沉浸式體驗及元宇宙元素為不二之選

Mr. Zhiyuan Du, Senior Product Manager, WiseSpot Company Limited

Mr. Steven Hui, Senior Solutions Manager, WiseSpot Company Limited

15:40 - 16:10

### Debunking Misconceptions: Finding the Right ERP Solution for Businesses in Hong Kong 拆解公司數碼轉型迷思：為本港企業尋找合適的 ERP 方案

Mr. Justin Lee, Business Development Executive, Odoo HK Limited

16:15 - 16:45

### Revolutionize Enterprise Efficiency with an AI-Enabled Chat Commerce Platform. 通過即時訊息人工智能商務平台，提升企業生產力！



Mr. Leo Wong, Co-Founder, imBee Limited

16:50 - 17:20

### AI Will Help x100 Your eCom Profits? AI能助你電商利潤暴漲100倍？



Mr. Sofic Tsang, R&D Director, Asia Pacific Professional eCommerce Limited

Ms. Christine Tsoi, Project Manager, Asia Pacific Professional eCommerce Limited

## Aspire Stage

10:00 - 13:00  
**GOtech Forum –  
 FINTECH 金融科技**

10:00 - 10:30

### The Fintech Landscape in Hong Kong 2023

Mr. King Leung, Head of Financial Services and Fintech, InvestHK

10:30 - 11:45

### The Implementation of VASP: Opportunities and Challenges 實施VASP牌照後的機遇和挑戰

Moderator:

Mr. Emil Chan, Co-Chair, Hong Kong Digital Finance Association & Adjunct Professor of EMBA, City University of Hong Kong

Panelists:

Dr. Anthony Ng, Co-Founder and CEO, Hong Kong Virtual Asset Exchange

Mr. Plato K. T. Yip, Secretary General and CEO, Treelion Foundation

Mr. Devon Sin, Deputy Chief Executive, ZA Bank

11:45 - 12:00

### Networking Break

12:00-13:00

### Digital Currency Disruption: Revolutionizing Cross-Border Payments 數碼貨幣變革跨境支付

Moderator:

Mr. Emil Chan, Co-Chair, Hong Kong Digital Finance Association & Adjunct Professor of EMBA, City University of Hong Kong

Panelists:

Ms. Frankie Tam, Partner (Technology) Eversheds Sutherland

Ms. Irene Lee, Member Board of Directors, FinTech Association of Hong Kong

Mr. Paul Li, President, Hong Kong Fintech Industry Association

## Beyond Stage

10:30 - 12:15  
**GOtech Forum –  
 CYBERSECURITY 網絡安全**

10:30 - 11:05

### Cybersecurity Trend and Threat Landscape 2023 網絡安全發展趨勢及威脅格局2023

Mr. Otto Lee, Head, Hong Kong Computer Emergency Response Team Coordination Centre (HKCERT)

11:05 - 11:40

### Preparing for the Future: Emerging Technologies and Cybersecurity 備戰未來：新興科技時代的網絡安全

Moderator:

Dr. Jolly Wong, Policy Fellow, Centre for Science and Policy, University of Cambridge and Visiting Professor, Institute for Smart City, Shanghai University

Panelists:

Mr. Colin She, Security Consultant (Hong Kong & Macau) Check Point Software Technologies Limited

Mr. Matthew Wong, Senior Security Cloud Solution Architect, Microsoft

Mr. KokTin Gan, Partner, PwC Hong Kong & Founder, PwC's Dark Lab

11:40 - 12:15

### Preventing Cybercrime: Strategies and Best Practices 防止網絡犯罪：策略與最佳實踐

Mr. Lester Ip, Chief Inspector, Cyber Security and Technology Crime Bureau, Hong Kong Police Force

## Connect Stage

10:00 - 12:30  
**GOtech Forum –  
 AI Applications 人工智能應用**

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### Data & AI Innovate: Charting the Future 數據與人工智能創新：譜寫未來

10:00 - 10:40

### Beyond Text: Leverage ChatGPT and Digital Human to Revolutionize Virtual Interactions

Moderator:

Mr. Timothy Leung, Executive Director, HKAI Lab

Panelists:

Mr. Ivan Lau, Co-founder, Pantheon Lab Limited

Mr. Jovian Ling, Co-founder, Set Sail Venture Limited

10:40-10:50

### Networking Break

10:50-11:30

### The Convergence of Robotics, AI, and Drones: Opportunities and Challenges

Moderator:

Mr. Timothy Leung, Executive Director, HKAI Lab

Panelists:

Mr. San Wong, Founder, R2C2 Limited

Miss Yolanda Au, Director & Co-founder, RaSpect Intelligence Inspection Limited

11:30-11:40

### Networking Break

11:40-12:20

### AI powered Customer Success Strategy: Bridging the Gap between Businesses and Customers

Moderator:

Mr. Timothy Leung, Executive Director, HKAI Lab

Panelists:

Mr. Patrick Tu, Co-founder, Dayta AI Limited

Mr. Wiva Wei, Founder & CEO, MatrixForce

## Aspire Stage

14:30 - 16:30  
IOTHK Summit 2023  
香港物聯高峰會議 2023



### Part A: Tech Panel Forum 科技圓桌論壇

**Empower AI Supercomputing Shaping the Future Digital Economic Business**

未來已來，人工智能算力  
開啟數字經濟新時代

Mandarin + Cantonese

Moderator:

Mr. Sam Wu, Vice Chairman, IOTHK

Panelists:

Mr. Samuel Lo, General Manager, NVIDIA AI Technology Center

Mr. Anson Shen, CTO, Huawei Cloud HK

Dr. Jun Du, General Manager, Technology & Innovation, China Unicom Global

Dr. Adela Lau, Data Science, The University of Hong Kong

Mr. Alan Lam, Director, Deloitte Consulting

### Part B: Corporate Presentation 企業演講部份

**1. Using AI, Social Media Analytics and Big Data Technologies for Building the Eco-economic System in Metaverse at HKU CampusLand**  
The University of Hong Kong

**2. Enable The Power of AI**  
Huawei

**3. Smart AI FinTech Applications**  
X-Wallet (Zero Finance)

**4. How to build Supercomputing AI System and Applications**  
NVIDIA & Systex

## Beyond Stage

14:00 - 15:30  
GOTech Forum -  
MARTECH 行銷科技



14:00 - 14:05  
**Welcome Speech**

English

Dr. Ken Ip, Chairman, Asia MarTech Society

14:05 - 14:25

**Eat • Play • Earn - Maxim's 1st Metaverse Strategy**

Mr. David Leung, Head of Branding, Research & Development, Maxim's Group

14:25 - 14:45

**5 Retail Trends Shaping the Future of Retail Strategy & Execution**

English

Mr. Daniel Hagos, Managing Director APAC, Emarsys (Part of SAP)

14:45 - 15:25

**Is MarTech just a Buzzword? Leadership Perspectives on the Latest Innovations**

English

Moderator:

Dr. Ken Ip, Chairman, Asia MarTech Society

Panelists:

Mr. Kunaal Masih, Head of Digital - FIN & Automation, Cathay Pacific

Mr. Daniel Hagos, Managing Director APAC, Emarsys (Part of SAP)

Ms. Cecilia Cheng, Executive Director, EternityX Marketing Technology Limited

Ms. Magda Kotek, Chief Marketing Officer-Asia Pacific, Invesco

15:25 - 15:30

**Closing Remarks**

English

Dr. Ken Ip, Chairman, Asia MarTech Society

## Connect Stage

14:00 - 15:00  
GS1 HK Forum  
香港貨品編碼協會論壇



14:00 - 14:30

**Keys to Attract Consumers: Let your Products Talk**

吸客秘笈：說好產品的故事

Mr. Lincoln Chan, Head of Membership & Digital Services, GS1 Hong Kong

14:30 - 15:00

**Go Digital, Go Green & Go Smart for Food Industry**

Mr. Luk Wai Tong, Wayne, Head of Product & Service Delivery, GS1 Hong Kong

Mr. Ken Mok, Lead - Manufacturing Solutions, Maxim's Group

15:00 - 16:25

**CAHK 5G & AI Forum 論壇**

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15:00 - 15:05

**Welcome Speech**

Mr. Stephen Ho, Honorary Chairman, CAHK & Co-founder and CEO, n-hop technologies Ltd.

**CAHK STAR Awards Mobile Operator Winners: Maximizing the Potential of 5G**  
2022「非凡年獎」得獎之流動網絡營運商分享如何擴大5G潛力

15:10 - 15:25

**Maximizing the Potential of 5G for Business Applications**

發揮5G商業應用的極致潛力

Ms. Carmen Ho, Vice President of Marketing, CSL Mobile Limited (2022 Best 5G Mobile Network Operator Winner)

15:25 - 15:40

**The Intersection of 5G Technology and Security**

5G技術與安全

Mr. Michael Tsang, Business Development Director, Government & Enterprise Business Group, China Mobile Hong Kong Company Limited (2022 Best 5G Mobile Network Operator Winner)

15:40 - 15:55

**5G Development and Applications**

5G發展及應用

Mr. Stephen Ng, Senior Manager, Radio Network Engineering, Engineering & Operations, SmarTone Telecommunications Limited (2022 Best 5G Mobile Network Operator Winner)

15:55 - 16:00

**Networking Break**

16:00 - 16:25

**CAHK Forum-AI Opportunities for the ICT Industry**  
CAHK論壇 - 人工智能如何締造ICT未來

Moderator:

Mr. Stephen Ho, Honorary Chairman, CAHK & Co-founder and CEO, n-hop technologies Ltd.

Panelists:

Mr. Lindel Sun, Vice President, Government & Enterprise Business Group, China Mobile Hong Kong Company Limited

Mr. Daniel Chung, SVP Products & Services Marketing, Consumer Mobile, CSL Mobile Limited

Mr. Damien Leong, Chief Technology Officer, Hutchison Telecommunications (Hong Kong) Limited

Mr. Philip Wong, Principal Architect, Information Services, SmarTone Telecommunications Limited

15:30 - 16:30  
**Awardees Networking Party**

16:30 - 18:00  
**Tech Awards Presentation Ceremony**

## Aspire Stage

## Beyond Stage

## Connect Stage

10:25 - 12:30

### NEXX Sustainability x BUSINESS GO Virtual Forum

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**NEXX**

10:30 - 12:45  
**GODigital Forum**

10:30 - 12:45  
**GODigital Forum**

10:25 - 10:30

#### Welcome Speech

Mr. Mann Yim, Chairman, NEXX

10:30 - 11:15

#### The Role of AI and Social Innovation in Building a New Retail Strategy

Moderator:

Ms. Anita Chau, Director of Ecosystem Development, Hong Kong - Shenzhen Innovation and Technology Park

Panelists:

Ms. Michelle Leung, MD, Accenture

Mr. Jay Fong, Enterprise Business Development Manager, Amazon Web Services

Mr. William Chan, GM - Customer Innovation, Hang Lung Properties

11:15 - 11:45

#### Intelligent and Digitalised Transport for Smart Cities of the Future

Moderator:

Mr. Mann Yim, Chairman, NEXX

Panelists:

Mr. Lewis Ho, Co-founder & CEO, Avalon SteriTech

Mr. Angus Tam, Assistant Vice President, Emerging Technologies, HKT Limited

Ms. Irene Chu, Head of New Economy / Head of Life Sciences, Hong Kong / ESG Advisory, KPMG China

11:45 - 12:30

#### The Future of Sustainability in Retail and Hospitality

Moderator:

Ms. Agnes Tse, Chief Strategy Officer & Co-founder, Glen Club and Advisor, NEXX

Panelists:

Ms. Keilem Ng, GM, Sustainability, LINK Reit

Ms. Venisa Chu, Regional Sustainability Director - APAC, L'OCCITANE Group

Ms. Aurianne Ricquier, Circular Fashion Programme Director, Redress Asia

Ms. Rebekah Bradley, Business Development Director, Slowood

10:30 - 11:00

#### Beyond Clicks and Swipes: Revolutionizing the Customer Experience with Conversational Commerce

Mr. Eric Mui, VP of Sales, Sleekflow Technologies Limited

11:05 - 11:35

#### The Challenges of Digitalizing a Business 數碼轉型所面臨的挑戰

Mr. Raymond Lin, CEO, CLPS Technology (Hong Kong) Co., Limited

Mr. Tarzan The, Senior Vice President, CLPS Technology (Hong Kong) Co., Limited

11:40 - 12:10

#### Accurate Lead Targeting and Conversion Strategies: Leveraging Location-Based RCS Messaging Solution and AI Chatbot for Customer Acquisition 精準銷售和轉化策略：利用區域定位短信和AI獲取客戶

Mr. Dickson Choi, Co-founder & CEO, Antoson International (Hong Kong) Limited

Mr. Jovian Ling, Co-founder, Set Sail Venture Limited

12:15 - 12:45

#### The Vulnerability of Everything - Cybersecurity

Mr. Michael Gazeley, Managing Director, Network Box Hong Kong Limited

10:25 - 10:30

#### Welcome Speech

Mr. Mann Yim, Chairman, NEXX

10:30 - 11:15

#### The Role of AI and Social Innovation in Building a New Retail Strategy

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12:15 - 12:45

#### The Vulnerability of Everything - Cybersecurity

Mr. Michael Gazeley, Managing Director, Network Box Hong Kong Limited

10:30 - 11:00

#### Accelerate Business Growth through Sales and Marketing Alignment

加速業務增長：通過銷售和行銷的協同作業

Ms. Winnie Ng, Country Manager, APSIS Asia Limited

11:05 - 11:35

#### Leveraging WhatsApp Marketing for End-to-End Customer Shopping Journey 運用 WhatsApp 打造顧客購物旅程

Mr. Matt Ng, VP of Business Development, Omnichat Limited

11:40 - 12:10

#### Maximizing Digital Transformation Opportunities for Modern Workplace Through Adoption of Secure Communication and Collaboration Tools in Business 選用安全的溝通及協作工具，助企業數碼轉型掌握新機遇

Mr. Keith Tsa, Co-founder & Vice President, TeamNote Limited

12:15 - 12:45

#### I.T. Solution Against SMBs Pains 針對中小企業痛點的解決方案

Mr. Sunny Yaury, Business Director, United Technologies (Int'l) Ltd.

## Aspire Stage

## Beyond Stage

## Connect Stage



14:00 - 16:20  
**GOtech Forum - SMART CITY 智慧城市**



14:00 - 16:30  
**SME Growth Forum 中小企騰飛論壇**



14:15 - 15:15  
**Innovate for Future**



14:00 - 14:15

### Designing Cities Of The Future

Mr. Gilad Rosenzweig, Executive Director, MITdesignX

14:15 - 14:30

### 0 to 1 Smart City and Neighbourhood, What to Learn?

Prof. Alain Chiaradia, Deputy Head of Department - Urban Planning & Design, The University of Hong Kong

14:30 - 14:35

### Video Teaser: The Line City (Introduction of NEOM)

14:35 - 14:50

### Smart Cities In The Sky

Mr. Ricky Sandhu, Founder & Executive Chairman, Urban-Air Port Ltd

14:50 - 15:05

### Smart Cities are Supplied from the Underground

Mr. Dominik Cajochen, Head of Market + Operations, Cargo sous terrain

15:05 - 15:20

### Smart Cities In China

Mr. Lee Yun Sheng, Senior Industry Solution Expert, APAC Government Affairs Industry, Huawei

15:20 - 16:20

### Learnings From Smart Cities Initiatives Across The World

Moderator:

Mr. Daniel Chun, Vice President, Smart City Consortium (SCC); Chairman, Research & Blueprint Committee, SCC; Executive Director, Smart City Academy

Panelists:

Mr. Dominik Cajochen, Head of Market + Operations, Cargo sous terrain

Mr. Lee Yun Sheng, Senior Industry Solution Expert, APAC Government Affairs Industry, Huawei

Mr. Gilad Rosenzweig, Executive Director, MITdesignX

Dr. Ted Suen, Executive Director - Digital Mobility at NEOM

Prof. Alain Chiaradia, Deputy Head of Department - Urban Planning & Design, The University of Hong Kong

Mr. Ricky Sandhu, Founder, Executive Chairman, Urban-Air Port Ltd

14:00 - 14:15

### Welcome Speech

Mr. Jefferson Wat, Chairman, SME Global Alliance

14:15 - 14:35

### Carbon Neutrality in China 20<sup>th</sup> National Congress 廿大雙碳機遇

Dr. Sr. Kenny Siu, Committee Member, GBA Carbon Neutrality Association

14:35 - 14:55

### A Mobile App platform to assist SME to implement ESG 一個協助中小企實現ESG的手機程式

Dr. Raymond Wong, General Manager, Baguio iRecycle Limited

14:55 - 15:15

### Social innovation for SME to match ESG goals of listed companies 商業配對中小企協助上市公司完成ESG任務

Ms. Johanna Chan, Director of ESG and Impact Integration, Dream Impact

15:15 - 15:35

### Strategies for Raising Venture Capital with ESG Integration 中小企 ESG 融資策略

Mr. Jonathan Ma, Head of Investment, isBIM Limited (Certified ESG Investor, CFA)

15:35 - 15:55

### How ICT and big data boost Green Energy Life Style? 資訊科技與大數據如何助力綠色能源生活方式?

Mr. Vince Leung, CEO & Co-founder, TriTerra Technology Limited

15:55 - 16:30

### Panel Discussion

Moderator:

Mr. Jefferson Wat, Chairman, SME Global Alliance

Panelists:

Dr. Sr. Kenny Siu, Committee Member, GBA Carbon Neutrality Association

Dr. Raymond Wong, General Manager, Baguio iRecycle Limited

Ms. Johanna Chan, Director of ESG and Impact Integration, Dream Impact

Mr. Jonathan Ma, Head of Investment, isBIM Limited (Certified ESG Investor, CFA)

Mr. Vince Leung, CEO & Co-founder, TriTerra Technology Limited

14:15 - 14:35

### Video surveillance for smarter and safer cities 智慧和安全城市的視頻監控

Mr. Nelson Woo, Industry Associations & Standards Manager, APAC, AXIS Communications Limited

14:35 - 14:55

### Care-E-bot (IFF2021 Champion from Secondary Stream) 智得耆樂 (IFF2021 中學組別冠軍)

Ms. Ko Ching Yan, Student, St. Stephen's Girls' College

Ms. Som Wing Kiu, Student, St. Stephen's Girls' College

14:55 - 15:15

### PresentAR (IFF2021 Champion from Tertiary Stream) 全新互動簡報 (IFF2021 大專組別冠軍)

Mr. Ma Po Hin, Recent Graduate, IVE (Shatin)

15:20 - 15:40

### How Generative AI Helps in Content Creation? 生成式AI如何助力內容創作

Mr. Shadow Chia, Growth Manager, Techapple Ltd.

15:30 - 17:00

Closing Reception & Happy Hour 閉幕式及歡樂時光

# Tech Talk Stage

2023.7.12 (Day 1) WED 星期三

11:30 - 12:30  
GODigital Forum

11:30 - 11:50

**The Concept of Sustainable Brand Image**  
永續品牌形象概念

Mr. Tac Yiu, Creative Director, Design Oil Limited

11:50 - 12:10

**Together We Build a Green Workspace with Visible Clean Air**  
看得到的清新空氣，共建綠色工作空間

Mr. Mark Lee, Project Director, JM Environmental Technology Limited

12:10 - 12:30

**Online Staff Incentive Platform: How It Help the Corporate to Motivate Staff and Engage their Staff In Order To Meet their Standard of Corporate ESG Target Today?**  
線上員工獎勵平台：如何更有效協助企業，處理員工激勵及提高歸屬感，以達成企業ESG既目標？

Mr. Jerry Lau, General Manager, Kobi Creative Products Limited

14:20 - 16:40  
GODigital Forum

14:20 - 14:40

**如何運用全渠道智慧零售策略，實現數碼轉型，提升生意額**

Ms. Koey Lee, Senior BD Manager & Co-owner, Posify Group Limited

15:00 - 15:20

**How AI and AR are Powering Customer Experience for the Retail Industry**  
AI和AR如何為零售品牌提升客戶體驗和銷售

Mr. Lewis Yau, Founder & CEO, StylespaceAI Limited

15:20 - 15:40

**Mobile ERP w/ POS System with Interactive Interface Design Tool**  
具互動介面設計工具的 Mobile ERP w/ POS 系統

Mr. Chris Lau, Principal ERP Consultant, Eastop Computer Consultants Limited

16:00 - 16:20

**Digital Transformation: Transform your business, Optimize your relationship with customer**  
數碼轉型：轉化你的業務，優化你的客戶關係

Mr. Alan Law, Business Development Manager, V8 Global Company Limited

16:20 - 16:40

**Unleashing Your Business Growth Potential with Hassle-Free IT**  
無憂IT釋放業務增長潛力

Ms Maggie Liu, Co-Owner & Associate Director - Digital Solutions & Consulting, HKBN Enterprise Solutions Limited

2023.7.13 (Day 2) THU 星期四

11:00 - 12:30  
GODigital Forum

11:00 - 11:30

**How AI will Shape the Metaverse and your Business**

Ms. Viann Fan, Business Development Director, Metaverse Corporation Limited

11:30 - 11:50

**Case Sharing: Digitalisation of Operating Mode**  
個案分享：營運模式數碼化

Mr. Andy Tang, Director, Avocado Production Limited

11:50 - 12:10

**Usage of VR technology: Team Building, Education & Tailormade Solution**  
VR 技術應用：團隊訓練，教育及訂制方案

Mr. Kevin Wong, Marketing Manager, Everplay Limited

12:10 - 12:30

**From Printing to Digital Marketing**  
從印刷開始進入數碼營銷

Mr. Jeffery Lam Pok Hoi, Founder, Falcon Printing

14:00 - 17:00  
GODigital Forum

14:00 - 14:20

**Recycled Intelligent Packaging**  
再生智能包裝

Mr. Cedric Chan, Founder, BM Pack Limited

14:20 - 14:40

**Application of LED display in VR/AR**  
LED 顯示屏於VR及AR的應用

Mr. Daniel Li, Co-Founder, LedTech Lighting Company Limited

14:40 - 15:00

**IT Solutions - Customized, Generic and AI**  
IT方案 - 客製，汎用與AI

Mr. Philip Tsoi, Director, Life Time Technology Ltd.

15:00 - 15:30

**Integrating Virtual Tours Into Your Digital Marketing Strategy**  
將虛擬導覽整合在數碼營銷策略中

Mr. Eric So, Business Director, Spaceify Limited

15:30 - 16:00

**Thrive with ChatGPT AI Marketing & Sales Solutions—2023 Latest WhatsApp Marketing Strategy Highlights.**  
如何運用ChatGPT等營銷工具自動吸客?2023年最新WhatsApp營銷策略!

Mr. Burton Chau, Manager, Sanuker Inc. Limited

16:00 - 16:30

Innopath Solutions HK Limited

16:30 - 17:00

**Guide for Businesses to Achieve Sustainability Goal through Digitalization**  
企業通過數字化實現可持續發展目標的指南

Ms. Rowena Wong, Head of Sales & Marketing, InnoBlock Technology Limited



# Tech Talk Stage

2023.7.14 (Day 3) FRI 星期五

10:20 - 12:20  
GODigital Forum

14:00 - 17:30  
GODigital Forum

- 10:20 - 10:40  
**Digital Transformation for Insurance Policyholder**  
保險持有人的數碼轉型  
Mr. Char Kong, Director, Cloudian International (Hong Kong) Limited
- 10:40 - 11:00  
**Encryption Algorithm Safeguard Digital Economy/  
Government Efficient and Safe Operation**   
Mr. Kevin Lu, General Manager of Technical Support Center, Sansec Technology Co., Ltd
- 11:00 - 11:20  
**OMO e-Commerce Shop Application**  
OMO 網店應用  
Mr. Angus Chan, Marketing Team, Monster App Limited  
Ms. Rainie Siu, Marketing Team, Monster App Limited
- 11:20 - 11:40  
**在Web3.0中創造零售新時代**  
Mr. Derek Chan, 成璧有限公司 Director
- 11:40 - 12:00  
**NFC Name Card Vs Hong Kong's ESG**  
NFC 電子卡片與香港的ESG政策  
Mr. Terry Wong, CEO, Electronic Identity Display Limited
- 12:00 - 12:20  
**The Impact of Artificial Intelligence Advancements on Influencer Marketing**  
人工智能進步下對網紅營銷的影響  
Mr. Patrick To, Co-founder, Magni Technology Limited  
Mr. Steven Yau, Co-founder, Magni Technology Limited

- 14:00 - 14:20  
**Unleashing the Power of Data: Propelling Business Growth with Data-Driven Decisions**  
發揮數據的威力：由數據為本的決策推動業務發展  
Mr. Edward Tai, Project Manager, Lazy Dinosaur Limited  
Mr. Lam PokHoi, Director, Lazy Dinosaur Limited
- 14:20 - 14:40  
**Gamification Everywhere**  
「商遊生心」智能互動 遊戲人生  
Mr. Tang Pok Man, CEO, Mosaic Digital Production Limited
- 14:40 - 15:00  
**Ready for Edge Computing Era - Customize Your Smart & Save Server Room**  
為邊際運算時代做好準備——定制您的智能化、高成本效益的電腦機房  
Mr. Tim Tong, Director, GoGo Digital (HK) Company Limited
- 15:00 - 15:30  
**DIY-Metaverse in Education, Publishing, Art & Culture**  
在教育、出版、藝術與文化領域中 DIY 元宇宙  
Mr. Lau Tat Man, CEO, ConnectAR Limited
- 15:30 - 16:00  
**The Future of Event Management - Role of Virtual 3D Spaces**  
未來活動統籌：我們要利用虛擬3D空間嗎？  
Ms. Felicia Ho, Foresights Researcher and Trainer, Explorer Futures Lab
- 16:00 - 16:30  
**Hologram AI in Changing User Experience**  
Mr. Kevin Chung, Managing Director, More Than Media Outdoor (Project Management) Limited
- 16:30 - 17:00  
**VR AR Tech Limit?**  
VR AR 技術有極限嗎？  
Ms. Ivy Shum, President, Hong Kong Association for VR AR  
Mr. Paul Chan, Executive Vice Chairman, Hong Kong Association for VR AR

Updated as of 更新日期: 2023. 7. 10

All sessions will be conducted in Cantonese unless specified. No simultaneous interpretation is available. 除特別註明外，所有講座均以廣東話進行，並不提供同聲傳譯服務。  
The programme schedule is subject to change at anytime without prior notice. 節目時間如有更改，恕不另行通知。

# Speaking Companies 演講單位



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# Acknowledgement 鳴謝

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